

Zanisoft LLC

FOR IMMEDIATE RELEASE

Zanisoft LLC Releases Shopary v2.0 for iPhone/iPod Touch Shopping Diary with Push Notification Deals Now Available in Apple's App Store

DENVER, CO - September 19, 2010 - Zanisoft LLC today announced that the 2.0 release of their Shopary application, is now available from Apple's App Store. Shopary is a shopping diary application with push notification deals, location/mapping, photos and barcode scanning.

In Shopary, users can enter their local and/or online purchases and keep a diary of frequently purchased items. Items can be entered manually or via ShopSavvy barcode scanning. Items can be tagged as a local or category-based deal and published to the Shopary community. Shopary users can subscribe to local and category-based deals. When a new deal is published in their location or category they will be notified with a push notification and the deal details will be downloaded to their device.

New in version 2.0:

- Incorporation of the ShopSavvy barcode scanning SDK
- iOS4 compatibility
- New icons with iPhone 4 Retina display support
- iAds supported Free version

David Sica, co-founder of Zanisoft, said, "I'm excited about the potential of our 2.0 release; the conversion to an iAds supported free app will strengthen the size of the Shopary community. The free version is fully feature enabled and will be enough for most users. However, we also add In-App upgrades to Standard and Pro versions allowing removal of ads and adding additional push categories."

Shopary is now available for FREE Worldwide from Apple's App Store for iPhone and iPod Touch, or by visiting <http://www.shopary.com>. Please visit <http://www.shopary.com> for more Shopary information, including screenshots and video demo of the app.

Zanisoft LLC, an independent mobile device software company based out of Denver, CO, was formed in 2009 by David Sica and William Leck for the purposes of creating fun and useful applications for mobile platforms.

###

If you would like further information on Shopary or Zanisoft LLC, or you would like to schedule an interview, please contact:

David Sica, Co-Founder, Zanisoft LLC, david AT zanisoft DOT com.