

Zanisoft LLC

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Zanisoft LLC Releases Shopary for iPhone/iPod Touch

Shopping Diary with Push Notification Deals Now Available in Apple's App Store

DENVER, CO - April 22, 2010 - Zanisoft LLC today announced that their first app, Shopary, is now available from Apple's App Store. Shopary is a shopping diary application with push notification deals, location/mapping, photos and barcode scanning.

In Shopary, users can enter their local and/or online purchases and keep a diary of frequently purchased items. Items can be entered manually or via RedLaser barcode scanning. Items can be tagged as a local or category-based deal and published to the Shopary community. Shopary users can subscribe to local and category-based deals. When a new deal is published in their location or category they will be notified with a push notification and the deal details will be downloaded to their device.

David Sica, co-founder of Zanisoft, said, "I'm thrilled with the feature set of our release; our users will be amazed at Shopary's ability to bring together a community of shoppers. We started with the idea of a diary for shoppers to compare everyday pricing of the things they buy such as grocery items." The app also includes the ability for "social shopping". "What we ended up with is the beginnings of an ecosystem dedicated to sharing deals on anything you buy globally," said Sica.

Shopary is now available for \$3.99 in the U.S. and is priced accordingly in other regions. Shopary is available world-wide from Apple's App Store for iPhone and iPod Touch, or by visiting <http://www.shopary.com>.

Please visit <http://www.shopary.com> for more Shopary information, including screenshots and video demo of the app.

Zanisoft LLC, an independent mobile device software company based out of Denver, CO, was formed in 2009 by David Sica and William Leck for the purposes of creating fun and useful applications for mobile platforms.

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If you would like further information on Shopary or Zanisoft LLC, or you would like to schedule an interview, please contact:
David Sica, Co-Founder, Zanisoft LLC